

JOÃO FONSECA

FREELANCE
GRAPHIC DESIGNER

HELLO,

I'm a portuguese Freelance Graphic Designer from Porto, focused on branding that now works from Lisbon to the World. +10 years creating unique and passionate brand experiences to small/medium clients, agencies and big clients such as Deeply.

I find that efficient work-flows, great communication skills and a dose of self-discipline are key. That's how I recognize my responsibility and ethic at work, in all I do.

Here are some of the clients i've worked for the past years: AUDI, Huawei, Somersby, Delta Cafés, Banco Montepio, BES, Galp, Mercedes, Kinda Home, SANA Hotels, Jumbo, AtivoBank, José Avillez, Deeply and Católica Lisbon School of Business & Economics.

ACADEMIC BACKGROUND

2001-2007 · ESAD_Porto
Master Degree in Communication Design

SKILLS

- ~ Illustrator
- ~ Photoshop
- ~ InDesign
- ~ Typography
- ~ Branding
- ~ Art Direction
- ~ Photography
- ~ Creative Strategy

LANGUAGES

Portuguese · Native
English · Full professional proficiency
Spanish · Full professional proficiency

WORK EXPERIENCE

BBDO
Graphic Designer / Art Director
JAN 2008 - MAY 2009 | Lisbon, PT

NOSSA™
Graphic Designer / Art Director
MAY 2009 - OCT 2012 | Lisbon, PT

VOLTA Brand Shaping Studio
Senior Graphic Designer
DEC 2012 - MAY 2014 | Porto, PT

NOSSA™
Senior Graphic Designer
SEP 2014 - OCT 2019 | Lisbon, PT

LABEL Real Brand Thinking
Senior Graphic Designer
NOV 2019 - SEP 2021 | Lisbon, PT

FOR INQUIRES OR JUST TO SAY HI

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